

Mailchimp API Key Setup Guide

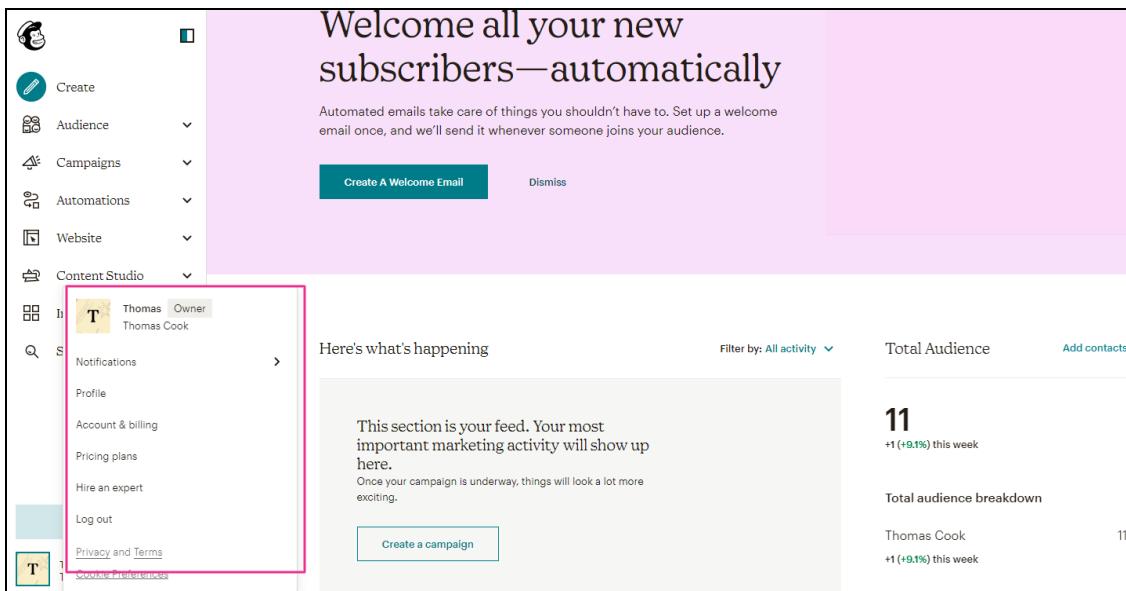
Yo!Coach offers the functionality to automate system newsletters and enables your platform's users to subscribe to your newsletters. This functionality is facilitated through **Mailchimp** as third-party API support. To integrate the API, configure the system keys from the **Manage Settings > General Settings > Third Party API** section.

Newsletter Subscription

Mailchimp Key	<input type="text"/>
Mailchimp List ID	<input type="text"/>
Mailchimp Server Prefix	<input type="text"/>

To collect these keys, follow these steps:

1. Log in to your Mailchimp account. If you don't have one, visit <https://mailchimp.com/> to create a new account.
2. Once logged in, you are redirected to your Mailchimp account Dashboard. Click on the **Username** provided at the bottom-left corner which will open a drop-down list of options.



Welcome all your new subscribers—automatically

Automated emails take care of things you shouldn't have to. Set up a welcome email once, and we'll send it whenever someone joins your audience.

[Create A Welcome Email](#) [Dismiss](#)

Here's what's happening [Filter by: All activity](#)

Total Audience [Add contacts](#)

11 +1 (+9.1%) this week

Total audience breakdown

Thomas Cook	11
<small>+1 (+9.1%) this week</small>	

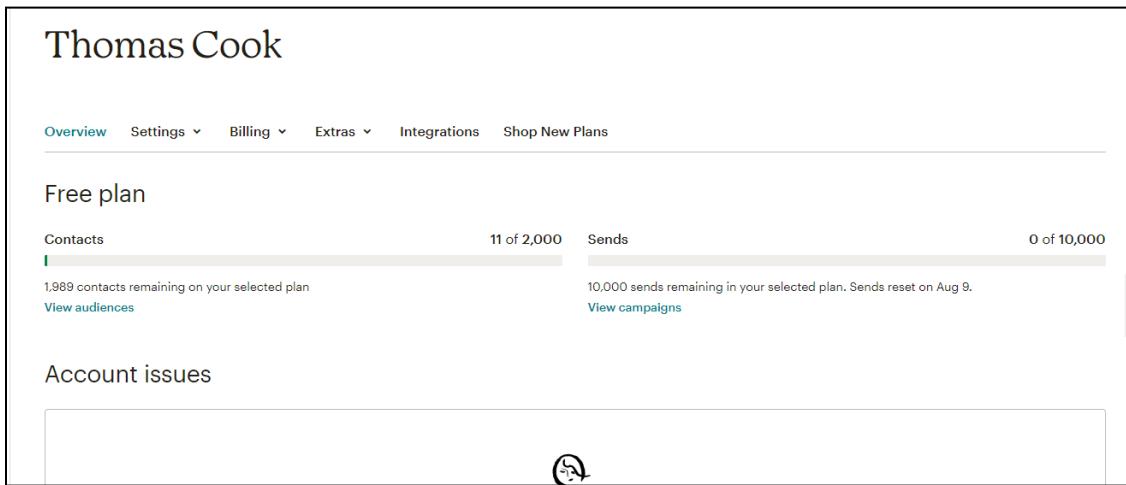
Thomas Cook

1,989 contacts remaining in your selected plan [View audiences](#)

10,000 sends remaining in your selected plan. Sends reset on Aug 9. [View campaigns](#)

Account issues

3. Click on **Account & Billing** and you are redirected to the **Account & Billing settings** page.



Thomas Cook

Overview Settings [Billing](#) Extras Integrations Shop New Plans

Free plan

Contacts	11 of 2,000	Sends	0 of 10,000
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1,989 contacts remaining in your selected plan [View audiences](#)

10,000 sends remaining in your selected plan. Sends reset on Aug 9. [View campaigns](#)

Account issues

4. Click on **Extras** and select **API Keys** from the dropdown.

Thomas Cook

Overview Settings ▾ Billing ▾ Extras ▾ Integrations Shop New Plans

Free plan

Referrals

API keys

Registered apps

11 of 2,000 Sends 0 of 10,000

1,989 contacts remaining on your selected plan
View audiences

10,000 sends remaining in your selected plan. Sends reset on Aug 9.
View campaigns

Account issues



5. You are redirected to the **API Keys** page.

API keys

About the API
The Mailchimp API makes it easy for programmers to integrate Mailchimp's features into other applications.
[Read The API Documentation](#)

Developing an app?
Writing your own application that requires access to other Mailchimp users' accounts? Check out our [OAuth2 API documentation](#), then register your app.
[Register And Manage Your Apps](#)

Developer Tools
Have a mobile app? Want to add, update, or tag contacts, and track contact events in just a few lines of code? Check out our [Mobile SDK Documentation](#), and then create a client key to get started!
[Create A Client Key](#)

Your API keys

API keys provide full access to your Mailchimp account, so keep them safe. [Tips on keeping API keys secure.](#)

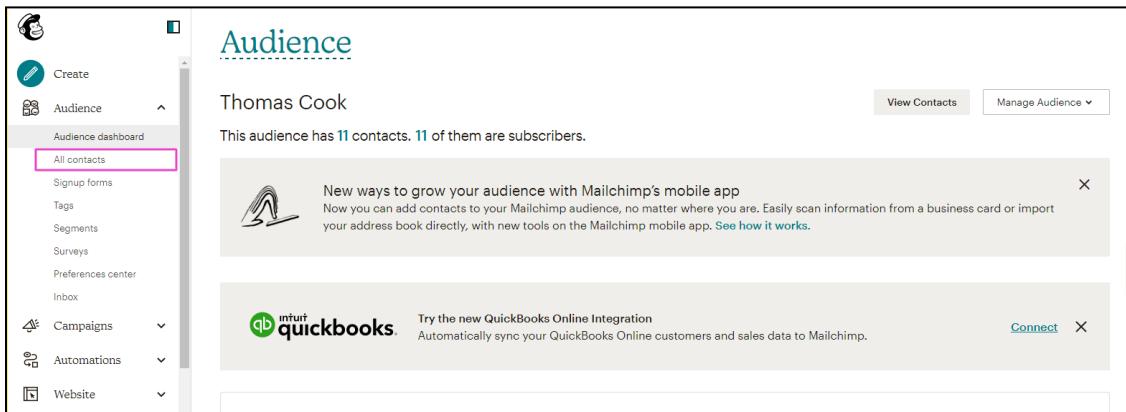
Created	User	Label	API key	Status
Jun 29, 2021 12:35 am	Thomas Cook (owner)	none set	adaae7f605112661710500407000	<input checked="" type="checkbox"/> X
Jun 28, 2021 8:33 am	Thomas Cook (owner)	created by sandup	f11320b7cf40bc62236ebd21343	<input checked="" type="checkbox"/> X
Apr 09, 2021 9:53 am	Thomas Cook (owner)	none set	c50cc...70cb6e8b35...afdeee0	<input checked="" type="checkbox"/> X

6. Click on **Create A Key** to create a new Mailchimp Key. Copy this API key. On your Yo!Coach panel, navigate through **Manage Settings > General Settings > Third Party API** section. Paste the copied secret key in the **Mailchimp Key** field and click on **Save Changes**.

Newsletter Subscription

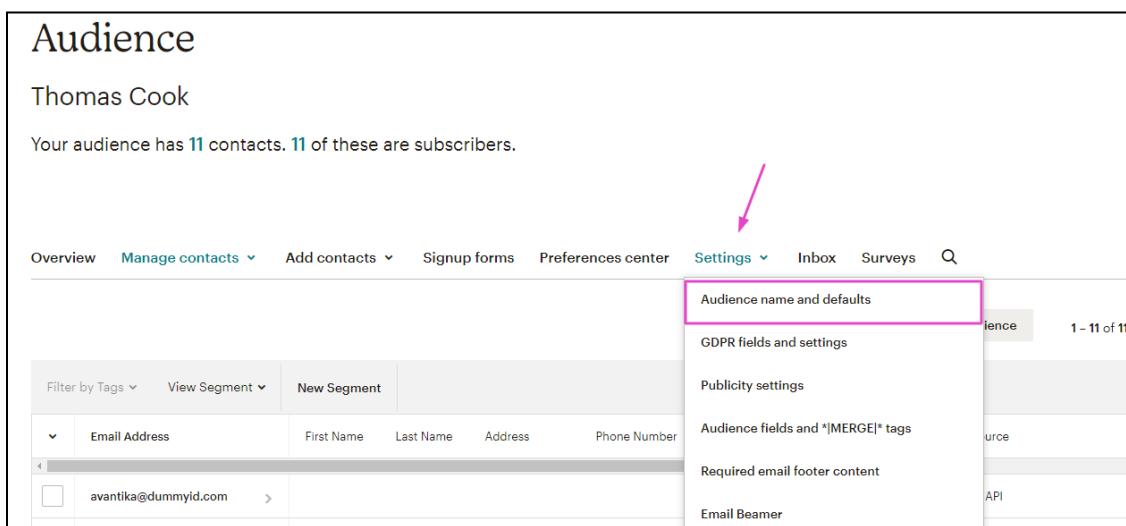
Mailchimp Key	<input type="text"/>
Mailchimp List ID	<input type="text"/>
Mailchimp Server Prefix	<input type="text"/>

7. Move back to your Mailchimp account and click on **Audience** from the top header of the page. Click **All Contacts** and you are redirected to the **Audience** page.



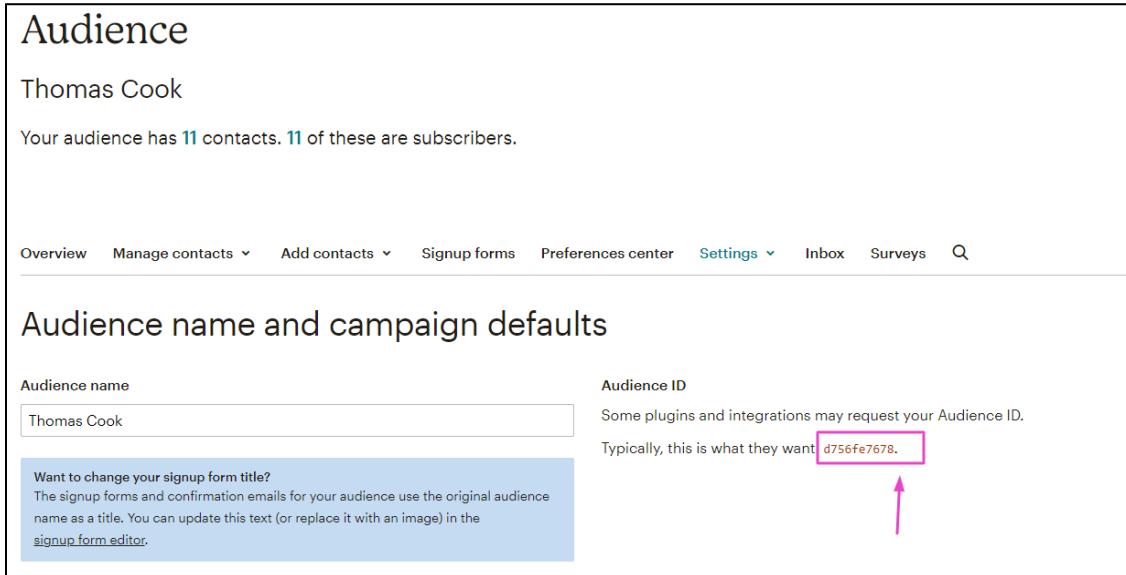
The screenshot shows the Mailchimp Audience interface for an audience named 'Thomas Cook'. The sidebar on the left is expanded, showing the 'Audience' section with 'All contacts' highlighted by a pink box. The main content area displays the audience name and a message about growing the audience with the mobile app. Below that is a QuickBooks integration card.

8. Click on **Audience Name and Defaults**.



The screenshot shows the Mailchimp Audience interface for 'Thomas Cook'. The 'Manage contacts' tab is selected in the top navigation. A pink box highlights the 'Audience name and defaults' option in the right sidebar. The sidebar also lists other settings like GDPR fields and settings, Publicity settings, Audience fields and *|MERGE|* tags, Required email footer content, and Email Beamer. A pink arrow points from the text 'Click on Audience Name and Defaults.' in the previous step to this highlighted option.

9. You are redirected to the **Audience Name and Campaign Defaults** page. From this page, copy the **Audience ID**. Head over to your Yo!Coach account and navigate through, **Manage Settings > General Settings > Third Party**. Paste the previously copied audience ID in the **Mailchimp List ID** field and click on **Save Changes**.



Audience

Thomas Cook

Your audience has 11 contacts. 11 of these are subscribers.

Overview Manage contacts Add contacts Signup forms Preferences center Settings Inbox Surveys Q

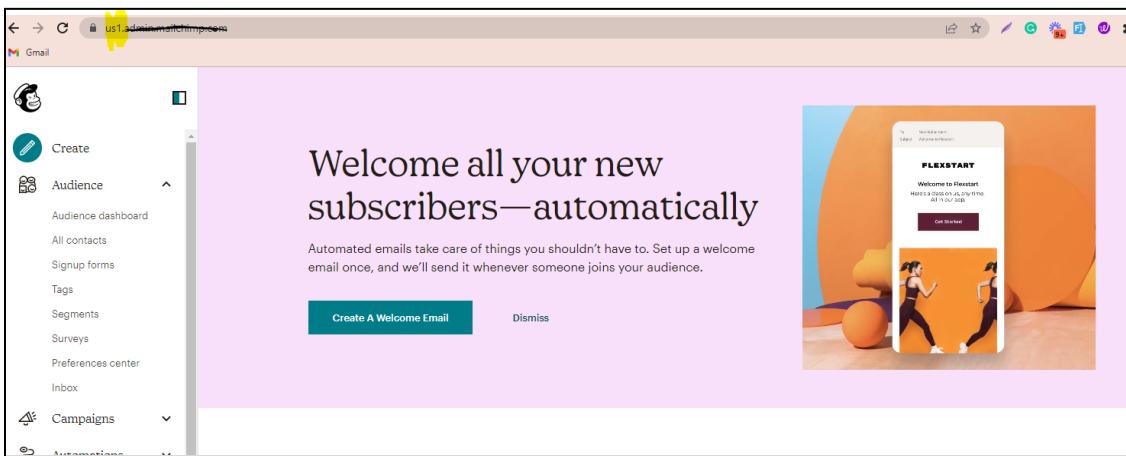
Audience name and campaign defaults

Audience name Thomas Cook

Audience ID Some plugins and integrations may request your Audience ID. Typically, this is what they want **d756fe7678**.

Want to change your signup form title? The signup forms and confirmation emails for your audience use the original audience name as a title. You can update this text (or replace it with an image) in the [signup form editor](#).

10. To add the **Mailchimp Server Prefix**, refer to the URL after logging into the Mailchimp account. The first section on the URL text before the period(.) is your MailChimp prefix account. Copy this text from the URL field.

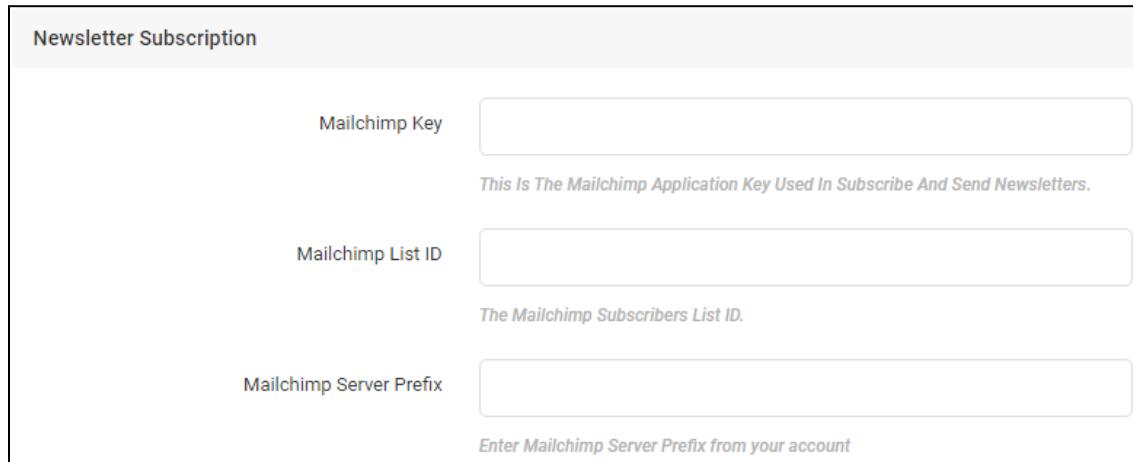


Welcome all your new subscribers—automatically

Automated emails take care of things you shouldn't have to. Set up a welcome email once, and we'll send it whenever someone joins your audience.

Create A Welcome Email Dismiss

11. From your Yo!Coach account, navigate through **Manage Settings** > **General Settings** > **Third Party API**. Paste the previously copied URL text into the **Mailchimp Server Prefix** field and click on **Save Changes**.



Newsletter Subscription

Mailchimp Key

This Is The Mailchimp Application Key Used In Subscribe And Send Newsletters.

Mailchimp List ID

The Mailchimp Subscribers List ID.

Mailchimp Server Prefix

Enter Mailchimp Server Prefix from your account

Once all the steps are followed through, Mailchimp is successfully configured on your system.

2. Testing Outputs at front-end

1. Before you begin the testing process ensure that from the Yo!Coach admin panel:
 - a. Navigate through **Manage Settings** > **General Settings** > **System** > **Miscellaneous Settings**.
 - b. Activate newsletter subscription using the checkbox and click on **Save Changes** from the bottom of the page.

Miscellaneous Settings

Default Items Per Page* Maximum number of records to be shown on each listing page on the admin panel. For example, Manage users, Manage orders, Teacher Approval requests, etc.

Minimum Gift Card Order Amount* Minimum amount of gift card that a user can purchase.

Manage Language Prices Admin Manageable Pricing Teacher Manageable Pricing

Note: Please visit the Teaching Languages section to update the language prices. It is recommended to avoid frequent changes to this setting.

Activate User Notes
Users can create and maintain notes from their account only when this setting is enabled.

Activate Newsletter Subscription
Newsletters functionality works on the system only when this setting is enabled.

Activate Free Trial
Teachers can offer free trial sessions to the learners only when this setting is enabled.

c. Mailchimp is the default Email Marketing System.

d. Navigate through **Manage Settings > General Settings > Third Party API > Newsletter Subscription**. Add the **Key** and **List ID**.

2. Once everything is set up, go to the Yo!Coach Homepage and scroll until you reach the footer section. Just above the footer area, you will find a **Subscribe** field where you can enter a test email address and confirm by clicking on **Subscribe**.

Enter your email and subscribe to receive notifications of new posts by email.

Get In Touch

ITC 3, Sector 67,
Sahibzada Ajit Singh
Nagar, Punjab 160062
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+91 97865 43210

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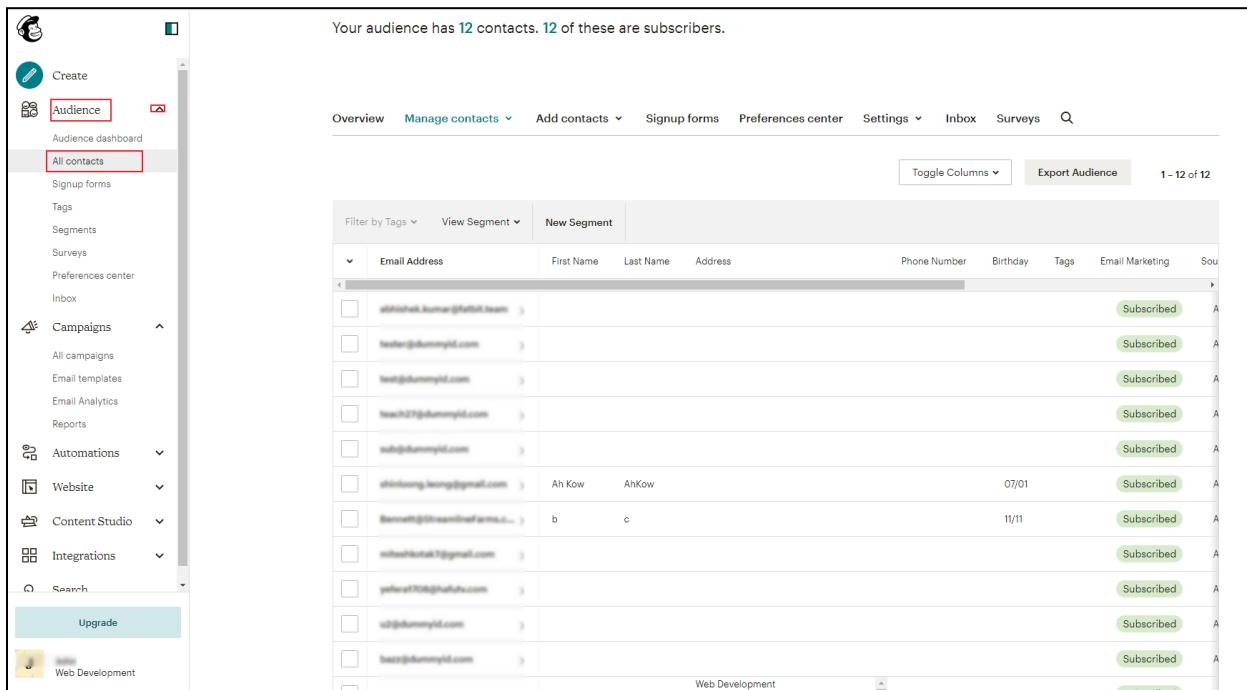
Language & Currency

English
USD

Languages

German Italian Hebrew Finnish Swedish English Chinese Spanish Hindi Arabic Portuguese Russian Japanese French

3. Lastly, go to the **Mailchimp** panel and select the **All Contacts** option located under **Audience** on the left navigation menu. Here, you can find the list of users that have subscribed to newsletters on your platform.



Your audience has 12 contacts. 12 of these are subscribers.

Overview Manage contacts Add contacts Signup forms Preferences center Settings Inbox Surveys Q

Toggle Columns Export Audience 1 - 12 of 12

	Email Address	First Name	Last Name	Address	Phone Number	Birthday	Tags	Email Marketing	Source
<input type="checkbox"/>	abhishek.kumar@fattbit.team							Subscribed	A
<input type="checkbox"/>	tester@dummyid.com							Subscribed	A
<input type="checkbox"/>	test@dummyid.com							Subscribed	A
<input type="checkbox"/>	teach27@dummyid.com							Subscribed	A
<input type="checkbox"/>	sub@dummyid.com							Subscribed	A
<input type="checkbox"/>	shinsong.leung@gmail.com	Ah Kow	AhKow			07/01		Subscribed	A
<input type="checkbox"/>	bennett@streamlinefarm.com	b	c			11/11		Subscribed	A
<input type="checkbox"/>	rehashkontak@gmail.com							Subscribed	A
<input type="checkbox"/>	yaface1708@nufufe.com							Subscribed	A
<input type="checkbox"/>	u2@dummyid.com							Subscribed	A
<input type="checkbox"/>	bazz@dummyid.com							Subscribed	A

Filter by Tags View Segment New Segment

Upgrade

Web Development

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