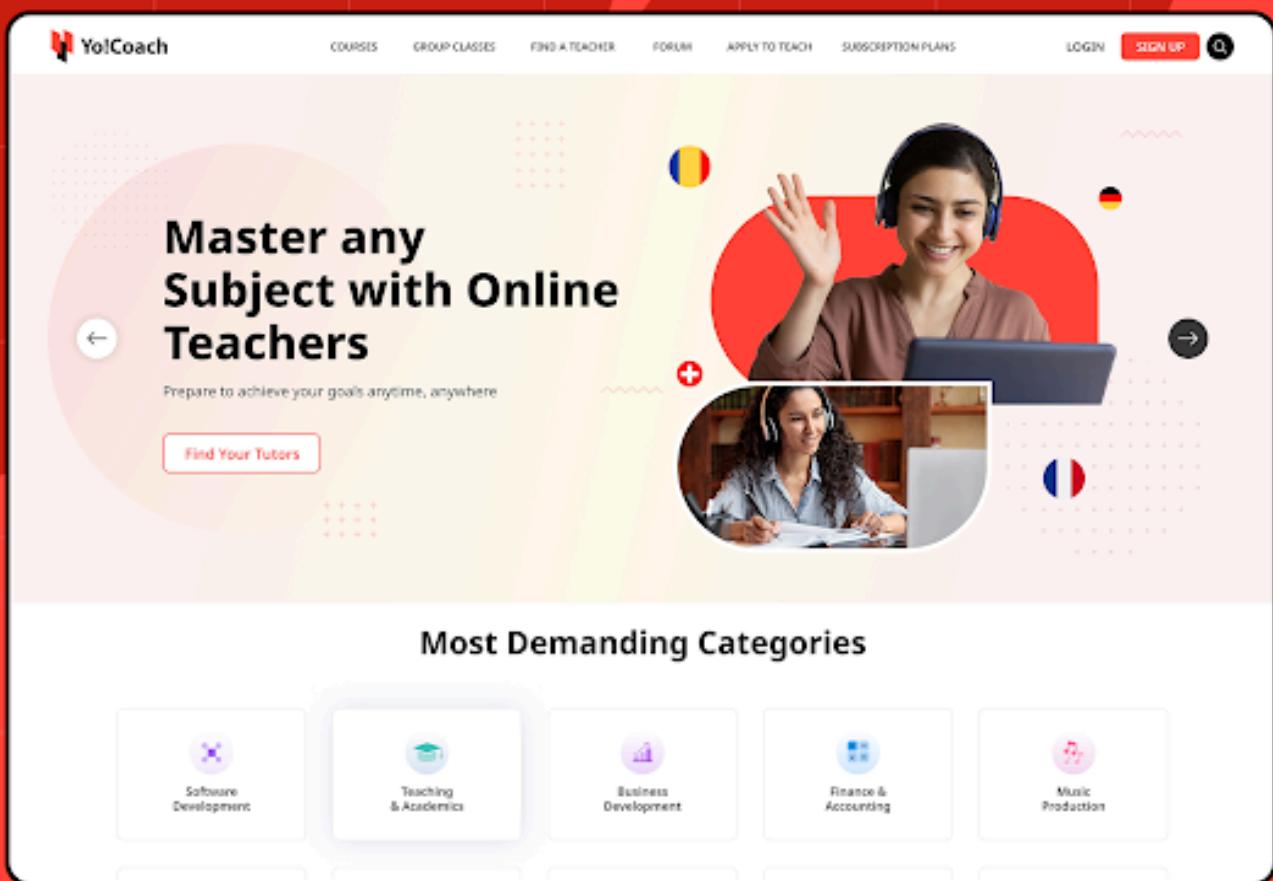


Online Tutoring & Consultation Solution



The screenshot shows the Yo!Coach website homepage. At the top, there is a navigation bar with links: COURSES, GROUP CLASSES, FIND A TEACHER, FORUM, APPLY TO TEACH, SUBSCRIPTION PLANS, LOGIN, and SIGN UP. Below the navigation bar, a large circular graphic features the text "Master any Subject with Online Teachers" and a "Find Your Tutors" button. To the right of this graphic is a video player showing a teacher in a classroom setting. The video player has a play button and a progress bar. Below the video player, there is a section titled "Most Demanding Categories" with five cards: Software Development, Teaching & Academics, Business Development, Finance & Accounting, and Music Production. Each card has an icon and a small description.

Prepared By FATbit Technologies. All Rights Reserved.

The information contained in this document represents the current views, requirements as interpreted by FATbit Technologies for its clients, the commercials and elements affecting the commercials such as the requirement, feature list are the subject to changes after the stipulated date of release of this document. All information contained within this document is proprietary to us, unauthorized disclosure, distribution of the information contained either in part or as whole shall not be accepted.

TABLE OF CONTENTS

Sr. No.	Contents	Page No.
1.	System Overview	3
2.	User Types	4
3.	Features Available Front-end User Features (Learners) Front-end User Features (Tutors) Admin Features Marketing Features	5 5 10 12 16
4.	Payment Process	18
5.	Third-Party APIs Payment APIs Lesson Interaction and Delivery Others	18 18 18 19
6.	Yo!Coach Niches	19

1. System Overview

Yo! Coach is an advanced software for building online tutoring and consultation platforms, enabling global connectivity through video chat, whiteboard, text pad, screen sharing, and recording tools. It includes industry-specific features and pre-integrated APIs for video conferencing, payments, and more. An admin with comprehensive tools for seamless operation manages the platform. The following are some quick features:

- White label solution
- 1-year free technical support
- Multi-currency support on the platform
- Multi-lingual



2. User types

An online learning platform accommodates different types of users, as mentioned below:

1. **Guest users:** A guest user can view complete details of the listed tutors and navigate to other platform pages that do not require registration/log-in.
2. **Learners:** A learner can search for tutors, group classes, languages, and courses and view results based on the search criteria.
3. **Tutors:** A tutor can register and create a public teaching profile (as per the experience) on the platform. Tutors can manage availability for various sessions and classes, and offer courses and group classes for booking by learners on the platform.
4. **Affiliate user:** An affiliate user earns a commission by sharing their unique affiliate link to drive traffic to the website. Affiliates are distinct from tutors or learners on the platform, focusing solely on attracting visitors and earning commissions on their referred purchases.
5. **Admin:** The administrator has complete control over the platform. They handle all the important responsibilities such as:
 - Managing user profiles
 - Viewing and analyzing statistics and revenue reports
 - Content management
 - Currency management
 - SEO Management

However, with a robust system like Yo!Coach, it can be managed seamlessly. Furthermore, the administrator troubleshoots the issues and ensures the smooth functioning of the platform.

3. Features available

The following are the features, that are available on the platform:

3.1 Front-end user features (Learners)

1. Register & Login (Via Email and social logins (Facebook, Google) and Apple accounts)
2. **Time zone:** Once a user opens the platform, their time zone is auto-detected.
3. **Browse & Search:** Browse tutors as per languages, tutor name, language, price range, time availability, geolocation, and many more secondary filters
4. **Sort & Filters:** Popularity, Price (Low-High, High-Low)
5. **Filter by:** Language, Subject, Skills, Location, Gender, Active Status, Offline Sessions, Featured Tutors
6. **Tutor's listing page:** Browse tutors by selected criteria with key details like name, image, ratings, subjects, languages, price, availability, and offline session status.
7. **Tutor's detail page:** View a tutor's full profile, including introduction video, reviews, expertise, resume, availability, courses, lesson booking, messaging, and social sharing.
8. **Free trial booking:** Users select a date & time, complete the booking, and can take **one free trial per tutor** at a common platform-wide time.
9. **Paid booking & checkout:**
 - Select the Number of Lessons
 - Select the type of session
 - ◆ Online (by default)
 - ◆ Offline (if enabled)

- Select Recurring Buy (Optional)
- View Lessons Price
- Select Payment Method
- Apply reward points and discount coupons if available
- View total price and complete payment

10. **Subscription plans (Optional):** Allows admins to manage learner subscriptions, which can be enabled or disabled as needed. Learners can choose between subscription plans for bulk lessons or regular checkout. Orders and session tracking are available in the learner's dashboard.
11. **Group class/packages listing:** Browse group classes and packages by keyword, subject, class type, duration, date, price, and availability, with a "Book Now" option.
12. **Group class/package detail page:** View class details, tutor info, schedule, seats, pricing, and class listings (for packages), with options to book or share on social media.
13. **Course listing page:** Browse courses by title, category, rating, level, duration, tutor, price, and enrollment, with options to preview, enroll, or view details.
14. **Course detail page:** Access full course details, including overview, curriculum, tutor info, reviews, social sharing, and the option to mark as favorite or enroll.
15. **Course checkout:** A learner can select a course and buy the same using various payment options available on the platform including virtual wallet, bank transfer, Stripe, PayPal, PayGate, PayStack, Authorize.net, M-Pesa, and Payfast.
16. **Start course:** Learners will be able to access all purchased courses from their dashboard. They can start learning the course immediately or at their convenience.

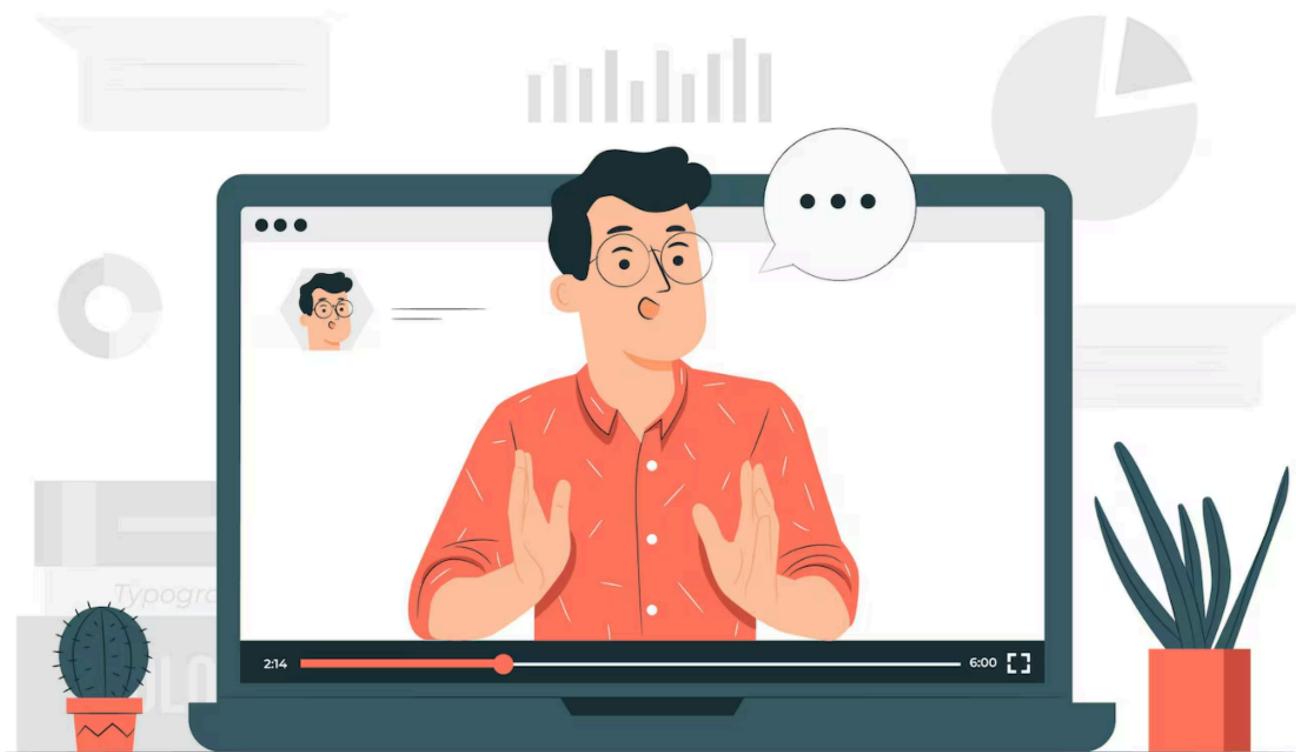
17. **Progress tracking:** Learners will be able to track the lectures that have been completed in the course. They will also be able to jump to any previous or upcoming lecture, based on the requirement.
18. **Course notes and additional documents access:** Learners will have the option to maintain notes with an ongoing lecture, which will help in summarizing the course later, and also can access all attached documents in the lectures. In addition, documents will be downloadable.
19. **Course certificate:** On completion of the course, learners will be awarded a certificate, which can be downloaded and shared on social media.
20. **Course ratings:** Learners can review the course post-completion. The rating will be added to the course and the tutor's profile.
21. **Retake course:** On retaking a course, the progress will be reset for the learner he will be able to go through all lectures again.
22. **Forum questions page:** Learners can post and interact through questions, search topics, view stats, tags, comments, and likes, and engage with community experts.
23. **Forum question detail page:** View full question details, tags, author info, comments, shares, reports, and related posts, with options to ask or comment.
24. **Online lesson tools:** Lessons are conducted via video calls (Zoom, Jitsi, AtomChat, etc.) with features like screen sharing, recording, and collaboration tools.

Key features:

- **Whiteboard:** Drawing, highlighting, shapes, and zoom tools for interactive learning.
- **Text pad:** One-on-one collaborative notes with text formatting and download options.
- **Text & group chat:** Messaging with emojis, translations, file sharing, and formatting.
- **Shareable web viewer:** Browse websites together in real time.
- **Attendance tracking:** Auto-record attendance for lessons and events.

For more features and pricing, please review:

- Atom Chat: <https://www.atomchat.com/pricing>
- Lesson Space: <https://www.thelessonspace.com/pricing>
- Zoom: <https://zoom.us/pricing>
- jitsi: <https://jaas.8x8.vc/#/pricing>
- Pencil Space: <https://www.pencilspace.com/pricing>



The above-mentioned features vary based on the API being used on the platform for implementation.

25. **Geo-location:** The Yo!Coach platform now includes a geolocation feature that automatically identifies the location of learners when they search for a tutor available for an offline session. Additionally, administrators can set the radius of the search through an admin-level setting.
26. **Offline sessions:** Learners now have the option to schedule offline sessions if the tutor has marked their availability for offline sessions. Tutors indicate their availability for offline sessions, and those who are available will appear in the search results for offline sessions on the front end.

27. **Order detail download/print:** Users and Admin can now download or print order receipts directly from orders section under their dedicated dashboards
28. **Lesson rescheduling:** Learners have the option to reschedule the lesson. The learner can choose an alternative time from the tutor's availability calendar to reschedule the lesson. A notification is sent to the tutor for a new schedule.
29. **Lesson cancellation (website wallet):** Learners have the option to cancel the lesson. Upon cancellation, the money is refunded to the learner's online wallet in the platform which is further used to make payment for other lessons.
30. **Report issue in sessions:** Learners can report technical issues, and tutors/admin can choose to **complete, reschedule, refund 50%, or refund 100%**.
31. **Review and ratings:** Upon lesson completion, the learners submit reviews and ratings for the tutors. Review and ratings are reflected on the respective tutor's profiles after the admin's approval.
32. **Gift cards:** Users can purchase gift cards by entering details like recipient name, message, and amount, then completing payment. The gift card is emailed to the buyer for sharing.
33. **Refer and earn:** "The 'Refer and earn" feature enables users to earn rewards by referring others to register on the platform using their unique referral link. Users receive rewards upon the successful registration of referred individuals, as well as upon the completion of their first purchase on the platform."
34. **Video section:** A dedicated Video Content page is available on the website where the YouTube videos are linked for users' help and convenience. These videos are admin-manageable and are added from the admin back-end.
35. **Affiliate module:** An affiliate module serves to direct users to the platform, with the affiliate earning credit for each successful registration made through their affiliate link, as well as for every order completed by the registered user.
36. **Subscribe to newsletter:** The users can subscribe to the marketing emails.
37. **FAQ:** The FAQ section offers quick access to answers, saving users time and effort in searching for information.
38. **Contact us:** This section Serves as a direct communication channel between visitors and the website owner or support team. It allows visitors to provide feedback, ask questions, report issues, and inquire about products or services.

3.2 Front-end user features (Tutors)

The tutors have all the features of learners along with the following additional features:

1. **Register & Login:** Users can sign up via Email, Facebook, or Google.
2. **Apply to teach:** Tutors submit subjects, languages, bio, video link, resume, availability, ID proof, and agreement terms for admin approval. After getting approval from the admin, the tutors can access the dashboard.
3. **Tutor profile:** There are many details in the tutor profile that can be edited/deleted by the tutor himself/herself. Below is the list of details in the tutor profile:
 - Personal information like name, gender, phone number, location, profile picture, introduction video link, biography.
 - Subjects to be taught and languages spoken by the tutor.
 - Tutors can select the time duration for which they want to deliver the sessions and set their prices accordingly.
 - Tutors can add, edit, and delete their work experience.
 - Skills like accent, teaching level, learners' age group, etc. can also be managed by the tutor.
 - Payments can be managed by the tutor.
 - Tutors can add their Addresses for the offline sessions.
 - Tutors can change their emails and passwords.

The details in the profile section can be edited and deleted by the tutor at any time.

4. **Availability calendar [time zone based]:** The availability calendar allows tutors to specify their weekly and daily availability and can be synced with Google Calendar to better manage the availability and vice versa.

5. **Price setting:** Tutors can set flexible pricing for their learners, including single lesson prices, bulk lesson prices, and special prices. They can offer personalized rates to learners, applicable to all future purchases, regardless of standard lesson prices.
6. **Group classes:** The section consists of Group classes for tutors to create and manage the group class with different slots.
7. **Group class packages:** The section consists of Group Class Packages created by the tutor. A tutor can integrate several group classes in the form of a package and teach each class according to the set sequence.
8. **Course creation:** A course includes objectives and pre-recorded instructional content that tutors can upload on the platform and earn revenue from the same.
9. **Edit course:** This new feature will allow the platform tutors to edit the already published course.
10. **Quiz module:** This feature will allow the platform tutors to create quizzes by adding different types of questions, setting time limits, and deciding how quizzes are scored. You can link quizzes to one-to-one lessons, group classes, and courses. Shuffle questions, and set limits on how many times a quiz can be attempted. With built-in reports, it's simple to track how learners are doing and help them improve.
11. **Forum:** The tutors can post questions to learners and fellow tutors in the forum section to connect with platform users or clarify any doubts or inquiries.
12. **Manage reported issues:** The tutors can take action on the issues reported by the learners under a dedicated reported issues section.

3.3 Admin Features

This section enables the Admin to manage the entire platform efficiently from the backend, which is equipped with powerful functionalities. Each screen includes a help section, page warnings, and descriptions to guide the Admin, along with an export feature for downloading page data for offline use. The key functionalities in this section include:

1. **Dashboard stats:** The Admin can monitor overall sales and user statistics through the dashboard, providing insights into platform performance.



2. **Help section:** The admin dashboard features a comprehensive help section accompanying each page, aiding administrators in understanding the purpose and function of every element within the dashboard.
3. **Manage users:** Admin oversees the platform's user list, manages tutor requests, handles withdrawal requests, and monitors posted reviews. If assistance is needed, the Admin can add co-admins to help manage the platform.
4. Manage group classes/packages
5. **Manage courses:** The Admin can enable or disable courses on the platform. When enabled, sections like Course Languages, Categories, Course Listing, Approval Requests, Course Reviews, and Refund Requests become accessible.
6. **Manage quizzes:** The admin can create quiz categories for the platform tutors so that they can create quizzes. Admin can also keep track of created quizzes.
7. **Manage orders:** The admin can view details of all order types, including lessons, subscriptions, classes, and courses. This section helps track and manage all order-related information on the platform.
8. Manage reported/escalated issues
9. **Manage tutor preferences:** The admin can manage tutor preferences, including Accent, Teaching level, Learner ages, Lesson inclusions, Test preparations, Spoken languages, Language proficiency levels, and Teaching subjects.
10. **Manage subject categories:** Admin can create multiple categories to better organize subjects, languages, and services—for example, a main subject like "Maths" can have sub-categories like "Geometry." The section also includes options for handling reported issues.
11. **Manage CMS:** The Admin can customize and manage various platform elements, including Home Page Slides, Content Blocks (with drag-and-drop functionality), Content Pages, Navigation, Countries, States, Video Content, Testimonials, Language Labels, FAQ Categories, and FAQ Management. Additionally, the admin can edit Email Templates to enhance platform communication.

12. **Abusive word handling:** This feature will protect your platform from abusive comments. The platform Admin can manage the list of restricted keywords. The Abusive words will be detected in the group chat, reviews, forum comments, and one-to-one messages.
13. **Certificates:** Manage the course completion, course evaluation, and quiz evaluation certificate under this section.



14. **Manage settings:** The admin has full control over various platform settings, including price management, which can be either admin-managed or tutor-managed. Key configurable sections include General Settings, Meeting Tools Configuration, Payment Methods, Social Platforms, Discount Coupons, Commission Settings, Currency Management and Formats, Theme Management,

Page Language Data, Subscription Plan Management, and Affiliate Commission. These settings ensure seamless platform operations and customization.

15. **Manage blogs:** Admin can manage the blog categories, posts, and comments on the platform.
16. **Platform reports:** The admin can access detailed platform reports to monitor performance and earnings. These reports include insights on top subjects for lessons and classes, tutor performance, lesson statistics, sales reports, settlements, admin earnings, affiliate reports, wallet balances, tutor payouts, and total hours taught. These analytics help in making informed decisions and optimizing platform operations.
17. **Manage forum module:** The admin can manage Forum Module settings, including viewing all questions, handling reported questions, managing forum tags and requested tags, and setting report reasons. This ensures a well-organized and moderated forum experience for users.
18. **12/24-Hour setting:** This feature allows the flexibility to choose between a 12-hour or 24-hour time format for the platform as per the business requirement. This setting can be managed from general settings under the admin dashboard.

Yo!Coach is highly committed to the users' rights to privacy and protection, and therefore, complies with the GDPR policies. It now aims to offer control to the users over sharing their data. The users registered on the platform can anytime request the admin to delete their personal information.

The compliance enables business owners to assure the platform users who are concerned about their security and privacy.

3.4 Marketing Features

Effectively marketing your online tutoring platform is essential to attract more learners and tutors. Yo!Coach comes pre-integrated with marketing features to help you implement various marketing strategies for the success of your business.

Following are the marketing-related features that Yo!Coach offers:

- 1. Google Analytics:** Google Analytics helps businesses get a better understanding of the progress of their online tutoring marketplace. They can evaluate and measure user engagement and other useful data. Our system comes pre-integrated with Google Analytics to help you create an effective marketing strategy and make informed business decisions.
- 2. SEO management:** A search engine-optimized platform is important for the success of any marketing campaign. Yo!Coach provides a dedicated SEO module to manage your website for better visibility and reach. Yo!Coach provides multiple SEO management features like URL rewriting, meta tags optimization, manageable robots.txt, XML & HTML sitemap.
- 3. Auto meta creation:** The system will auto-create the Meta Title, Keywords and Description, OG Image, and so on for tutor profile pages. However, the admin can still update and edit the details.
- 4. Email marketing:** This feature can be used to send system-generated emails to all the users of the online learning platform.
- 5. Google tag manager:** Allows the admin to manage all the website tags without editing the codes such as third-party tags, Google Ads, and Google Analytics.
- 6. Discussion forum module:** Yo!Coach comes equipped with a discussion forum module that helps build communities of trust over time, i.e., users can view and post queries, get solutions from other users, and stay updated about relevant content using tags.

7. Refer and Earn: Utilize the 'Refer and Earn Program' feature and implement the word-of-mouth marketing strategy for your business. Allow the learners and tutors to refer the platform to potential prospects by sharing their referral links. In return, provide them with rewards or discounts.



8. Affiliate module: Enable users to register as an affiliate and earn money on the platform by sharing a personalized affiliate link to promote the platform. The affiliate can earn a percentage of the commission upon every successful purchase made through their affiliate link.

4. Payment Process

- Once payment is made by the learner, complete payment is sent to the Portal Payment Account, and virtual credits are sent to the tutor's online wallet after lesson delivery (With Portal Commission Deduction).
- Tutors have the option to request a withdrawal, once the withdrawal request is submitted to the admin; the admin can transfer the money to the tutor's
 - ◆ Bank Account or
 - ◆ PayPal account i.e. via PayPal Payouts

5. Third-Party APIs Integration

Following is the list of APIs used in the platform:

5.1 Payment APIs

- PayPal Standard Payments including Payouts
- Authorize.Net Payments
- Stripe
- Paystack
- PayGate
- Bank Transfer
- M-Pesa
- Payfast

5.2 Lesson Interaction and Delivery

- Atom Chat
- Lessonspace
- Zoom
- Jitsi
- Pencil Spaces

5.3 Other

- Google Login
- Facebook Login
- Apple Login
- Live Chat
- Google reCAPTCHA
- Google Analytics
- Google API Key (used for geolocation- offline sessions)
- Mailchimp
- Microsoft Text Translator
- Fixer API (used for currency conversion)
- Firebase (required for mobile apps)
- MUX
- Vdocipher

6. Yo!Coach Niches

The Yo!Coach architecture supports platforms to be built/modified for the following applications:

- Doctor Consultation
- Legal Consultation
- Business Consultation
- Health and Wellness Consultation
- Astrology Consultation
- Music Learning
- Dance Learning
- Language Learning
- Online Tutoring

- Sports Coaching
- Academic Education
- Fitness Coaching
- Personality Development
- Code Training
- Culinary Coaching
- Online Mentoring
- Acting Classes

NOTE: Please note that the configuration of 3rd party APIs by our team will carry additional charges.

Explore Our Online Tutoring & Consultation Platform Demos:

[Explore Front End Demo](#)

[Explore Tutor Demo](#)

[Explore Admin Demo](#)

OR

[Contact us for a FREE Personalized Demo](#)



Yo!Coach

A Perfect Solution for Building an Online Learning & Consultation Portal

Visit: www.yo-coach.com

FATbit
TECHNOLOGIES

www.fatbit.com | sales@fatbit.com
+91 95555 96666 / +91 85919 19191

Copyright ©2004 – 2025 FATbit Technologies (Ably Soft Pvt. Ltd). All Rights Reserved.

The information contained in this document represents the current views, requirements as interpreted by FATbit Technologies for its clients. All information contained within this document are proprietary to us, unauthorized disclosure, distribution of the information contained either in part or as a whole shall not be accepted and shall be considered the breach of Copyright and Intellectual rights.